



Date: July 23, 2007
To: Anthony W. Batts, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending July 20, 2007

This *City Report* highlights various activities for the week ending July 20, 2007. It is our hope that the *Focus on Results Long Beach* framework improves our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

THIS WEEK IN THE NEWS

FOCUS AREA: ENVIRONMENT

Water Department

The Long Beach Water Department has had one of the most aggressive water conservation programs in all of southern California. A reflection of this is the extremely low per capita water use in the City of Long Beach of just 121 gallons per person, per day. However, when the water supply situation warrants, as is the case now, the Long Beach Board of Water Commissioners urges everyone to reduce the amount of water used on landscaping and to eliminate all water runoff from property. For more information, visit www.lbwater.org.

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Charter Communications Sea Festival

The **Bud Light AVP Long Beach Open**, part of the 2007 AVP Crocs Tour, brought world-class beach volleyball, including Olympic medallists, to Long Beach from July 19 to 22. The Women and Men's finals were broadcast nationally on NBC from the Long Beach Sea Festival AVP Stadium at Marina Green Park.

The **Mayor's Cup**, one of the highest-graded international women's sailing races in the United States, was held off the Belmont Veterans Memorial Pier from July 19 to 21. Sailed on identical 37-foot sailboats, the event pitted eight skippers and crews against each other, using wind, ocean currents and strategy to pass and block each other.

The Catalina Ski Club **Special Needs Children Day** on July 20 at Marine Stadium featured a day of water-related activities for children with special needs, including boat, tube and kayak rides, clowns, hamburgers and hot dogs.

The **59th Annual Long Beach to Catalina Water Ski Race** on July 21 featured the world's best water skiers being towed by powerful, high-speed off-shore boats from Long Beach's inner harbor to Catalina Island and back.

THIS WEEK IN THE NEWS

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Charter Communications Sea Festival (continued)

The **Long Beach to Catalina Personal Watercraft Race** on July 22 featured professional watercraft racers speeding to Catalina Island and back for the 2007 American Power Boat Association (APBA) Offshore National Championships.

The **76th Anniversary Offshore Powerboat Race** on July 22 featured some of today's most exotic and expensive offshore racing boats. This is the oldest offshore powerboat race in the United States.

AWARDS AND HONORS

FOCUS AREA: LEADERSHIP, MANAGEMENT AND SUPPORT

Community Development Department

Business Development Division Officer Roger Haley has been named the new City Manager for the City of Lynwood. Roger has been with the City of Long Beach for eight years, serving in Public Works, Financial Management, the City Manager's Office and, for the last five years as the Business Development Division Officer for the Economic Development Bureau. Mr. Haley will assume his new position on August 6.

Mark Your Calendars UPCOMING EVENTS AND PROJECTS

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Charter Communications Sea Festival

About 130 youth, ages 6 to 16, will race sailboats from one end of Long Beach to the other on Thursday, **July 26**, as part of the *Jessica Uniack Memorial Beach Bay Regatta*.

The 2007 View Sonic Long Beach Dragon Boat Festival features a series of races with magnificently decorated canoes/Dragon Boats, whose occupants paddle to the beat of a traditional drum. The Festival will take place at Marine Stadium, 5255 Paoli Way, on Saturday, **July 28** and Sunday, **July 29**. An estimated 10,000 racers and spectators are expected to attend. For more information visit www.lbdragonboat.com.

Volleyball great "Sinjin" Smith will present the Beach Volleyball Corporate Challenge Championships on Saturday, **July 28**. The matches will take place from 9:00 am to 4:00 pm at the AVP stadium located in Downtown Long Beach. The six-person corporate teams are drawn from local businesses, and must have at least two women. Visit www.sinjinvolleyball.com for more information.

For more information about Sea Festival, visit www.seafestivallongbeach.com

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: BUSINESS AND ECONOMIC ASSISTANCE

Parks, Recreation and Marine, Special Events and Filming Bureau

The third departure for the *TransPac 2007* sailing race from Rainbow Harbor to Honolulu took place on July 15.

A cast and a crew of 60 filmed a TV production *Cane* in the Alamitos Bay Marina on the Harbormaster's dock on July 17.

A cast and a crew of 75 filmed a TV production *CSI Miami* in El Dorado Park East on July 19.

FOCUS AREA: COMMUNITY SAFETY

Police

Police Officers and members of the Los Angeles County Probation Department's *DISARM* team conducted a compliance check on 56 probationers located in every division within the city. The purpose of the operation was to ensure that probationers were in compliance with the terms and conditions of their probation and to arrest those who were not. Probationers visited included members of more than twenty gangs. Officers arrested nine subjects and discovered 19 probationers out of compliance.

Citywide, police officers responded to 3,338 priority one, 7,852 priority two and 6,273 priority three calls for service, for a total of 17,463 for the month of June.

Community Development, Neighborhood Services

The Anaheim Street Community Police Center hosted a Business Watch Program presentation. Twelve business owners attended, and four signed up for the program. For more information contact Bryant_Ben@longbeach.gov.

FOCUS AREA: CULTURE, EDUCATION, AND LEISURE

Parks, Recreation and Marine, Community Recreation Services Bureau

In honor of *Andy Goldsworthy Day*, more than 300 children and adults joined eight artists in creating art from nature near the lakes and trails at the El Dorado Nature Center.

More than 450 people attended *July is Recreation Month* celebrations at 14th Street, Drake, and Orizaba Parks. Attendees participated in arts and crafts, races, moon bounce play and volleyball challenges, and enjoyed a hot dog lunch.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: ENVIRONMENT

Port

The ports of Long Beach and Los Angeles and Pacific Harbor Line (PHL) commissioned the first of a new fleet of lower-emission, clean-diesel locomotives, which will improve air quality and make PHL the most environmentally friendly switching railroad in the nation. The new locomotives, outfitted with remanufactured engines, emit 70 percent less diesel particulates and 46 percent less smog-forming nitrogen oxides. The new engines also cut greenhouse gases by burning 30 percent less fuel. The \$23 million project cost is being shared by PHL (\$10 million) and the ports (\$5 million each), with additional funds from the State's Carl Moyer Program, which is administered by the South Coast Air Quality Management District.

FOCUS AREA: HEALTH AND HUMAN SERVICES

Health and Human Services

Staff launched its public health Continuity of Operations Planning (COOP) process to develop and integrate emergency operations. The COOP is funded from the State Homeland Security Grant Program and is being conducted with Operational Area public health collaboration with the City of Pasadena Public Health Department.

On July 18 to 20, staff from the Public Health Emergency Management Program attended the Medical Reserve Corps (MRC) Summit in Las Vegas. The Health Department has been approved by the U.S. Government to develop a MRC in Long Beach to recruit medical professionals, including physicians, nurses, pharmacists, and other qualified individuals to volunteer during public health emergency response and recovery operations. MRC volunteers will be trained by Health Department staff on a broad range of scenarios and will participate in local public health exercises. Medical and non-medical professionals interested in volunteering with the Long Beach MRC should call 570.4076 or go to www.longbeach.gov/health.

Staff conducted a MACH 5 exercise on July 19 during its weekly manager's meeting. The Mach 5 Emergency Management Training Program is designed to train staff on emergency-focused scenarios and increase awareness of response roles. An excessive heat (high weather temperatures) scenario was the basis of this exercise, and additional public health focused scenarios will follow.

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services

More than 100 youth and parents participated in a special recreation day at Miracle on 4th Street Park. Participants enjoyed Herbie the Police Car, balloon sculptures, face painting, relay races and beanbag tosses. For more information contact Gonzalo_Sanchez@longbeach.gov.

The Craftsman Village Historic District Focus Group, along with the 7th Street Community Police Center and the Neighborhood Services Bureau, sponsored a neighborhood clean-up in the Hellman Neighborhood Improvement Strategy (NIS) Area.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services (continued)

Twenty-eight volunteers and four community service workers assigned by the City Prosecutor's Office collected more than nine tons of trash and debris from streets and alleys. In addition, 18 property maintenance violations were observed and reported to the Code Enforcement Division. Contact Gonzalo_Sanchez@longbeach.gov for more information.

Fifty-four people from different community and neighborhood organizations learned about grant writing and City grant opportunities during a *Grant Proposal Writing* workshop at the Neighborhood Resource Center. For information about future workshops, please call the 570.1010 or e-mail Sharron_Hinkey@longbeach.gov.

Neighborhood Services staff, along with the City Prosecutor's Office, hosted a meeting with property owners in the Washington School neighborhood. Numerous City departments assisted and answered property owner's questions about code enforcement violations and problem tenants. Property owners were encouraged to improve their tenant screening process and have a stronger presence at their properties. The next event will be a Stencil & Alley clean-up on July 28. For more information, contact Teresa_Gomez@longbeach.gov.

The tenth session of the Neighborhood Leadership Program was held at Long Beach Community Hospital. Class of 2007 group project participants met with Neighborhood Services Bureau and Economic Development staff mentors to help plan their event agendas for their community projects along the Long Beach Blvd. Corridor.

In addition, two class projects were completed along the Long Beach Blvd. Corridor on Saturday, July 14.

Project Sparkle cleaned up the Long Beach Blvd. Corridor by working with local businesses and approximately 80 volunteers, including 69 student volunteers from UCLA and CSULB's School of Social Work. Over five tons of trash were removed. In addition, Litter Free Long Beach provided trash receptacles and cleaning tools to the 17 local businesses that registered for the Litter Free Long Beach program and agreed to maintain the cleanliness of the Corridor. The City's Environmental Services Bureau removed dumped items from all the alleys in the neighborhood bounded by the Los Angeles River, Atlantic Ave., Market St., and Del Amo Blvd. Volunteers planted drought resistant flowers in front of Eddie's Jr. Market located at 5281 Long Beach Blvd. in appreciation for the use of their parking lot for the day-long event. Event partners included H & H Nursery, who donated the flowering plants, and Chili's Restaurant in Lakewood, who donated 30 of the lunches for volunteers.

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: NEIGHBORHOODS AND HOUSING

Community Development, Neighborhood Services (continued)

The *An Eagle's Vision* group held a ribbon cutting ceremony and lunch to celebrate their Extreme Makeover beautification project to enhance the façade of Amigos Cabinets located at 5102 Long Beach Blvd. This demonstration project included installing a beautiful concrete park bench and two planters filled with plants and flowers. Autrilla Scott of the North Project Area Committee (North PAC) provided welcoming remarks and appreciation for the improvements to this Corridor and shared information about opportunities to make a difference in the area.

The teams each utilized up to \$1,000 in matching grant funds provided by the Neighborhood Services Bureau and leveraged additional community resources, supplies and services to create the two projects with a combined value of over \$12,000.

A list of residents interested in participating in the Class of 2008 is now forming. For more information, please call 570.1010 or e-mail Francisco_Rodriguez@longbeach.gov.

FOCUS AREA: UTILITIES

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of **2,738** service calls. This total included **986** gas and water utility turn-ons, and **827** turn-offs. During this period, **564** customer service orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders and verifying read orders, and verifying read orders. A total of **253** meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received **108** emergency phone calls that resulted in **338** emergency orders being sent out.

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Street Construction Report

Existing Projects

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2064

Bounded by Carson St., Wardlow Rd., Clark Ave. & Bellflower Blvd
(Parkcrest, Conant, Stearnlee, Hanbury, Harco & Walkerton)

Estimated completion: Mid September

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2060

West of Lakewood Blvd, North of Euclid Ave and South of Stearns St

Estimated completion: Early September

Long Beach Gas and Oil, Gas Main and Service Replacement

Contact: 570.2064

6th St. Between Termino Ave. & Roswell Ave.

Estimated completion: Late July

MORE WEEKLY HIGHLIGHTS

FOCUS AREA: INFRASTRUCTURE AND TRANSPORTATION

Street Construction Report

Existing Projects (continued)

Water Department, Recycled Water Conversion of Bluff Park, Bixby Park, and Stearns Park

Contact: 570.2326

Ocean Blvd.

From Molino Ave. to Junipero Ave.

Junipero Ave.

From Ocean Blvd. to First St.

Estimated completion:

Late July

Water Department, Alley Service Connection Conversion - Earl and Locust Avenues Project

Contact: 570.2323

Pine, Earl and Locust Aves.

Between 21st St. and Burnett St.

Estimated completion:

October

AWB: KP:ek:dg

Christine Shippey, Assistant City Manager

Reginald Harrison, Deputy City Manager

Suzanne Mason, Deputy City Manager

City Manager Department Heads

Tom Modica, Government Affairs Manager

Jyl Marden, Assistant to the City Manager

Cathy Wieder, Assistant to the City Manager